



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Scott Steinberg

*Travels from:* Missouri

*Fee Range:* \$10,001 - \$15,000

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Hailed as The Master of Innovation by *Fortune* magazine, and World's Leading Business Strategist, award-winning strategic consultant, trends expert, and professional speaker Scott Steinberg is a bestselling expert on leadership, change and innovation. One of America's top futurists (per the BBC); the author of *Make Change Work For You* and *Millennial Marketing*; and among today's top business strategy and leadership training providers, the Fortune 500 calls him a "defining figure in business and technology" and "top trendsetter to follow."

A strategic adviser to C-level leaders and four-star generals, firms like IBM, PwC, and the US Dept. of Defense regularly seek his insight. As the CEO of BIZDEV: The International Association for Business Development and Strategic Partnerships, and management consulting and market research firm FutureProof Strategies, he helps partners understand emerging trends - and drive growth around them. One of the world's 150 most influential keynote speakers and futurists, and today's #1 generations expert and technology expert (per Google), he offers breakouts, workshops, and speeches at meetings/events, and has consulted on dozens of industry-leading solutions.

A noted content strategy, social media + communications expert, his eye for business analysis has also led to work as an insider for 600+ media outlets from CNN to The Today Show. From Dell to MTV, he's worked with many top brands to drive success. An expert witness and board member who advises C-level leaders, attorneys and investors, he also offers sales and media training, and hosts many executive summits.

*"One of the best gurus on innovation and competitive advantage strategies to accelerate growth."* -European Commission

*"If you really want to know about business, you should refer to Scott Steinberg."* - Richard Branson, Founder, Virgin

### *Most Requested Programs...*

- Leading with Innovation: How to Future-Proof Yourself, Fearlessly Innovate, and Succeed Despite Disruption
- Change Management: Creating a Culture of Innovation
- Becoming Essential - Building and Maintaining Competitive Advantage
- Succeeding in the New Era of Smart
- Defending Against Disruption: Maintaining Cyber Security in the Age of Digital Transformation
- Future Trends: What's Next for Your Industry - and How Can You Stay Ahead of It?